Ease of employing workers

To protect workers against unfair employment practices, exploitation of labour or discrimination governments tend to enact laws. But in many cases laws developed to protect workers often hurt them. Especially youth, women and the unskilled suffer

under strong regulations. Their employment opportunities vanish, because, as the World Bank determined in 112 studies for their current "Doing Business" edition, rigid labour regulation reduces jobs. Therefore those affected often work in the informal sector of the economy. There they receive no social benefits and have less protection. But, as the World Bank elucidates, more flexible labour regulations boost job creation, without necessarily abandoning protection.

Table

Business regulations in international comparisons: Employing workers, 2008

	Employ- ing workers rank		Employing workers					
Overall rank ^{a)}			Difficulty of hiring index (0-100)	Rigidity of hours index (0-100)	Difficulty of firing index (0-100)	Rigidity of employ- ment index (0-100)	Non-wage labour cost (% of salary)	Firing cost (weeks of salary)
1 2 3 4 5 6 7 8 9	1 13 1 23 10 21 19 37 8 42	Singapore New Zealand United States Hong Kong Denmark United Kingdom Canada Ireland Australia Iceland	0 11 0 0 0 11 11 11 0 33	0 0 0 0 20 0 0 20 0 40	0 10 0 0 10 10 10 20 10	0 7 0 0 10 7 4 17 3 28	13 1 8 5 1 11 13 11 20 12	4 0 0 62 0 22 28 24 4 13
11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26	94 17 127 107 49 20 156 4 36 137 92 96 40 43 62 124	Norway Japan Finland Sweden Thailand Switzerland Estonia Georgia Belgium Germany Netherlands Latvia Saudi Arabia Malaysia Austria Lithuania	61 0 44 17 33 0 33 0 11 33 17 50 0 0 11 33	40 20 60 60 20 40 80 20 40 60 40 40 40 60 80	40 30 40 40 0 10 60 0 10 40 70 40 0 30 40 30	47 17 48 39 18 17 58 7 20 44 42 43 13 10 37 48	14 13 26 32 6 15 33 20 55 19 18 24 11 15 31	13 4 26 26 54 13 35 4 16 69 17 17 80 75 2 30
27 28 29 30	61 32 87 131	Mauritius Puerto Rico Israel South Korea	0 44 11 11	20 0 60 60	50 20 0 40	23 21 24 37	6 13 6 13	35 0 91 91
31 32 37 38 42 45 46 48 53 55 56 74 100	144 75 157 154 164 81 57 145 56 166 55 78 142	France Slovak Republic Portugal Spain Luxembourg Hungary Bulgaria Romania Italy Slovenia Czech Republic Poland Greece	67 17 33 78 67 0 17 78 33 78 33 11	60 60 60 80 80 80 60 40 60 40 60 80	40 30 50 30 40 10 10 40 40 50 20 40 40	56 36 48 56 62 30 29 66 38 63 31 37 55	47 35 24 33 13 34 23 31 37 19 35 21 28	32 13 95 56 39 35 9 8 2 40 22 13 24

^{a)} Overall ranking on the ease of doing business according to World Bank's "Doing Business 2008". Ranking on the ease of doing business are the average of the country ranking on the 10 topics covered in "Doing Business 2008" (Starting a business, Dealing with licenses, Employing workers, Registering property, Getting credit, Protecting investors, Paying taxes, Trading across borders, Enforcing contracts, Closing a business).

 $Source: The\ International\ Bank\ for\ Reconstruction\ and\ Development/The\ World\ Bank,\ Doing\ Business\ 2008,\ Washington\ 2007.$

To measure the regulation of employment the World Bank, in its "Doing Business", presents a detailed survey of employment regulations. Using the rigidity of employment index, it measures non-wage labour costs and firing costs. The rigidity of employment index is the average of the sub-indices: difficulty of hiring index, rigidity of hours index and difficulty of firing index. All sub-indices have several components and assume values of between 0 and 100, with higher values indicating more rigid regulation. The difficulty of hiring index measures, among others, whether fixed term contracts are prohibited for permanent tasks or the ratio of minimum wage for a trainee or first-time employee to the average value added per worker. The rigidity of hours index has five components including whether night work is restricted, whether weekend work is unrestricted, whether the workweek can consist of 5.5 days etc. The difficulty of firing index has eight components: whether redundancy is disallowed as a basis for terminating workers, whether the law requires the employer to consider reassignment or retraining options before redundancy termination, whether priority rules apply for redundancy etc. Averaging the scores and scaling the result with 100 yields a final index for every country. The non-wage labour cost indicator measures all social security payments and payroll taxes related with hiring an employee as a percentage of a worker's salary. And finally the firing cost indicator measures the cost of advanced notice requirements, severance payments and penalties due when terminating a redundant worker, expressed in weekly wages.

On the basis of all measurements, Denmark is one of the top performers in World Bank's 2008 "Doing Business" ranking regarding the flexibility of labour regulations. Workers there have flexible labour regulations that give them the opportunity for a job in the formal sector and easy transitions from one job to another (Table).

The main focus of "Doing Business" is always the reform of regulations. In the field of labour regulations the Czech Republic was the top reformer. The government adopted a new labour code that provides for more flexible working hours. Hours can be averaged over a year if established by collective agreements. Additionally it eases restrictions on dismissals. It also reduces notice periods for dismissals from three months to two. But severance pay rose by a month. In Latvia the maximum duration of fixed-term contracts was extended to three years (from

two). This makes it easier for enterprises to hire new workers when demand is high without imposing high costs for dismissal if demand declines.

But also in Western Europe there were reforms in labour regulations in 2006/2007. The Netherlands and Switzerland both made working hours more flexible. Former restrictions on weekend work were eased. In the Netherlands the allowable overtime hours were increased by law. The Spanish reforms enable employers to change workers' contracts more easily from fixed term to open ended. The reforms have lowered non-wage labour costs and some types of severance payments and have offered incentives to make temporary workers permanent.

To lower dismissal costs, the World Bank recommends that especially the rich countries – e.g., OECD member countries – offer unemployment insurance rather than severance pay. In Austria employers contribute to a fund from withdrawals can be made for a worker who is made redundant after three years of employment. In Italy employers deposit a portion of each employee's salary into a designated fund over the course of the employment relationship. In both countries employers are not obligated to pay additional severance when dismissing workers because of redundancy. In contrast, Slovenia has made its labour regulations more rigid, reducing the maximum duration of fixed-term contracts to 24 months.

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