

# ifo WORLD ECONOMIC SURVEY

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## ifo World Economic Climate

ifo World Economic Climate suffers another setback

### Advanced economies

Pace of economic growth in advanced economies likely to slow

### Emerging and developing economies

Economic climate in emerging markets and developing economies remains subdued

### Special box

Trade and foreign policy in Latin America

### Special topic

Energy transition around the world: is it going far enough?



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## **NOTES**

The World Economic Survey (WES) assesses worldwide economic trends by polling transnational as well as national organizations worldwide on current economic developments in their respective countries. Its results offer a rapid, up-to-date assessment of the current economic situation internationally. In *January 2019*, 1,293 economic experts in 122 countries were polled.

## **METHODOLOGY AND EVALUATION TECHNIQUE**

The survey questionnaire focuses on qualitative information: assessments of a country's general economic situation and expectations regarding key economic indicators. It has proven to be a useful tool, since it reveals economic changes earlier than conventional business statistics.

The qualitative questions in the World Economic Survey have three possible categories: "good / better / higher" (+) for a positive assessment resp. improvement, "satisfactory / about the same / no change" (=) for a neutral assessment, and "bad / worse / lower" (-) for a negative assessment resp. deterioration. The individual replies are combined for each country without weighting as an arithmetic mean of all survey responses in the respective country. Thus, the respective percentage shares (+), (=) and (-) are calculated for the time *t* for each qualitative question and for each country. The balance is the difference between (+)- and (-)-shares. As a result, the balance ranges from -100 points and +100 points. The mid-range lies at 0 points and is reached if the share of positive and negative answers is equal.

The survey results are published as aggregated data. For aggregating the country results to country groups or regions, the weighting factors are calculated using the gross domestic product based on purchasing-power-parity of each country.

# ifo World Economic Climate suffers another setback

The ifo World Economic Climate deteriorated for the fourth time in succession. In the first quarter, the indicator dropped from -2.2 points to -13.1 points. Expectations and assessments of the current economic situation dropped significantly, although experts' overall view is still slightly positive. The global economy is slowing down more and more (see Figure 1). Deterioration of the economic climate was especially strong in advanced economies. The United States in particular saw a slump in economic expectations and assessments of the present situation, and in the European Union, experts also revised their estimates significantly downward. In contrast, the economic climate in emerging and developing countries remained largely unchanged, after declining sharply over the two previous quarters. The climate cooled significantly in the Middle East and North Africa (see Figure 2). Experts worldwide expect weaker growth in private consumption, investment, and trade. Although a large proportion of respondents still expect short- and long-term interest rates to rise, their share has fallen sharply. They expect the US dollar to depreciate worldwide.

## PACE OF ECONOMIC GROWTH IN ADVANCED ECONOMIES LIKELY TO SLOW

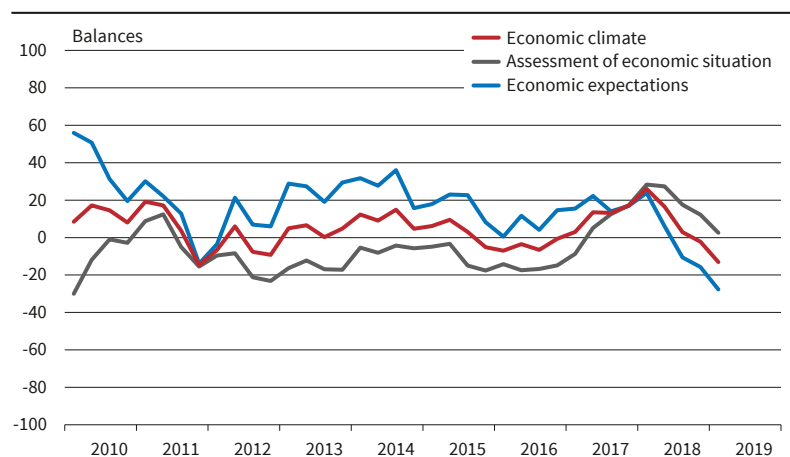
In the first quarter of 2019, the economic climate indicator for the advanced economies has tumbled to its lowest value since the fourth quarter of 2012, at -10.3 on the balance scale. After two solid years, this deterioration suggests only mild growth among the advanced economies in this quarter, especially since the assessments for the current economic situation, although revised downward, remain favorable at 29.6 points. The economic outlook for the next six months continued to be pessimistic, falling from -15.7 to

-43.3 balance points. The business financing environment seems favorable in the advanced economies, with only 32% of the experts reporting any constraint of bank lending to firms (see Table 1).

The different aggregates within the advanced economies show a similar development. The sentiment of economic experts in the **euro area** also flipped: the economic climate fell from 6.6 to -11.1 points, dipping below zero for the first time since 2014. Experts are more pessimistic about the current situation and future developments. These results point to a slower pace of economic growth in the euro area (see Figure 2).

Figure 1

ifo World Economic Climate



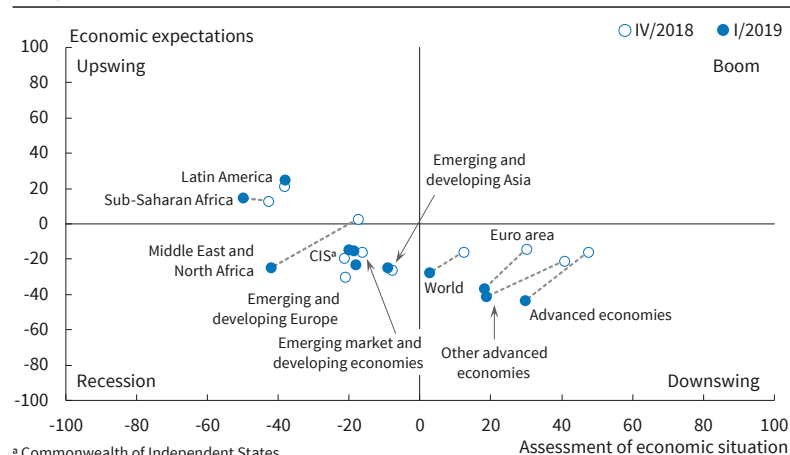
Source: ifo World Economic Survey (WES) I/2019.

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Figure 2

ifo Business Cycle Clock for selected aggregates

Change from IV/2018 to I/2019; balances



\* Commonwealth of Independent States. Source: ifo World Economic Survey (WES) I/2019.

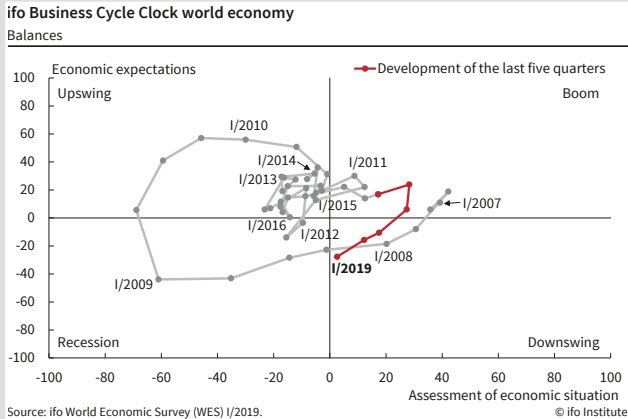
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**IFO BUSINESS CYCLE CLOCK FOR THE WORLD ECONOMY**

A glance at the ifo Business Cycle Clock, showing the development of the two components of the economic climate in recent years, can provide a useful overview of the global medium-term forecast. The business cycle typically proceeds clockwise in a circular fashion, with expectations leading assessments of the present situation.

According to the January 2019 survey, the ifo indicator for the world economy dropped for the fourth time in a row (see Figure 3.1). Experts' assessments of the current economic situation and their economic expectations deteriorated significantly compared to the previous quarter. The indicator has dropped sharply as a result and is now very close to the recession quadrant.

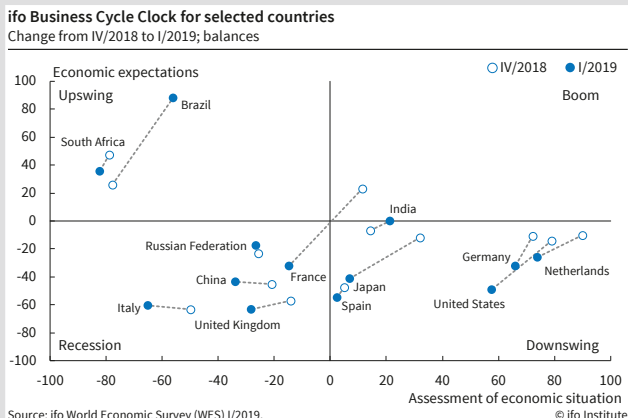
Figure 3.1



Source: ifo World Economic Survey (WES) I/2019. © ifo Institute

To further analyze which countries are the main drivers behind this downturn, we plotted the main advanced economies and key emerging markets in the Business Cycle Clock below and visualized the change from last quarter to the current quarter (see Figure 3.2). The advanced economies have moved towards, or further into, the recession quadrant. France saw the largest downward movement, sliding from the boom quadrant directly into the recession quadrant. While Italy and the United Kingdom are moving further into the recession quadrant, Japan and Spain are still in the downswing quadrant, although very close to the recession quadrant. The Netherlands, Germany, and the United States are moving deeper into the downswing quadrant; however, the assessments of their present economic situation remain favorable. Of the key emerging markets, both South Africa and Brazil remain in the upswing quadrant, but while South Africa's assessments of the present economic situation and economic expectations have deteriorated somewhat, Brazil is seeing major improvement in both components. India, too, has moved slightly upward, and is now straddling the boom and downswing quadrants. To sum up, despite the two exceptions of Brazil and India, assessments were generally more pessimistic compared to last quarter and most countries are now in either the downswing or recession quadrants of the ifo Business Cycle Clock.

Figure 3.2



Source: ifo World Economic Survey (WES) I/2019. © ifo Institute

The ifo World Economic Climate is the arithmetic mean of the assessments of the current situation and economic expectations for the next six months. The correlation of the two components can be illustrated in a four-quadrant diagram (the ifo Business Cycle Clock). The assessments on the present economic situation are positioned along the abscissa, the responses on economic expectations on the ordinate. The diagram is divided into four quadrants, representing the four phases of the world business cycle. For example, should the current economic situation be assessed as negative but expectations be positive, the world business cycle will be in an upswing phase (top left quadrant).

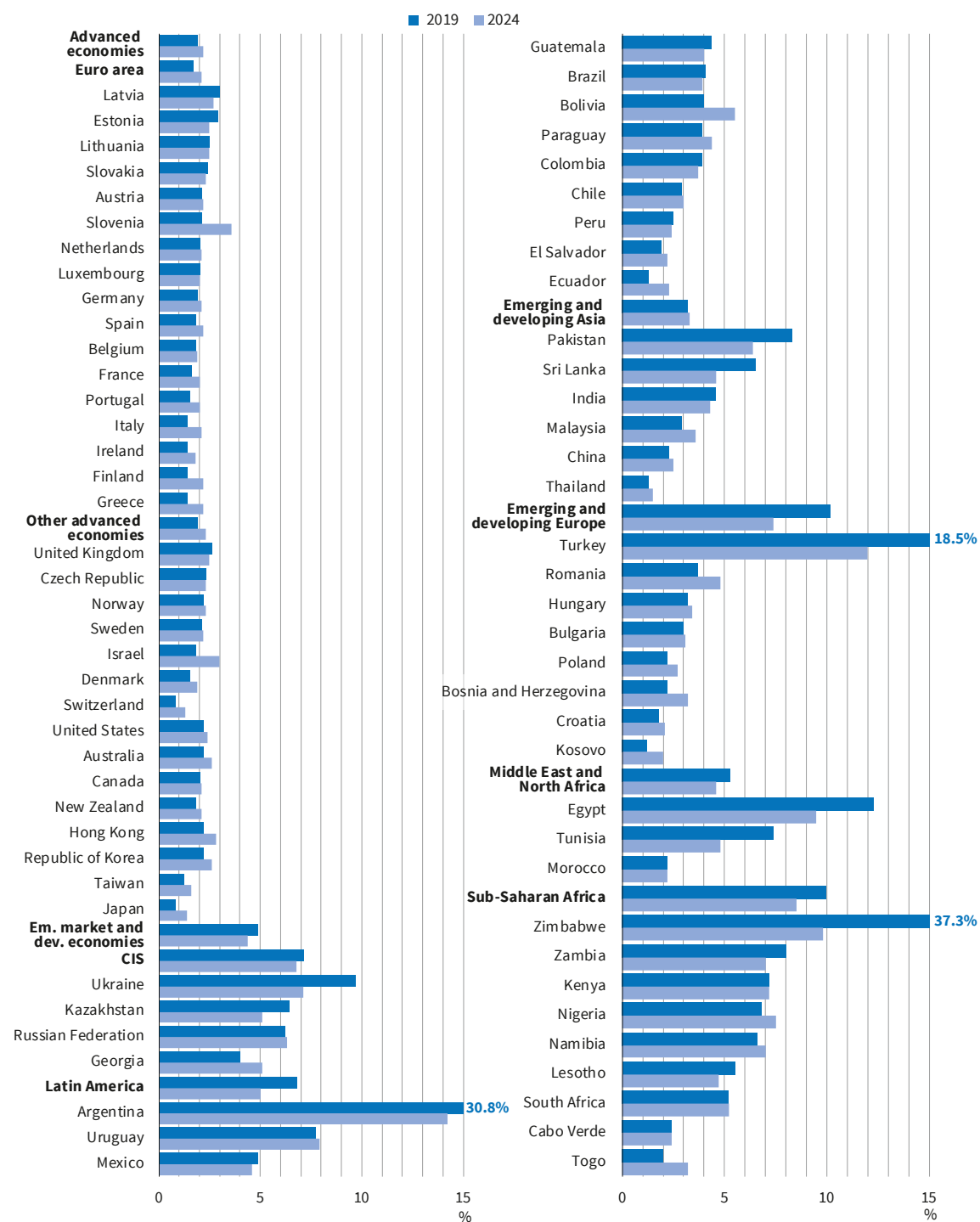
The heaviest downward revisions to assessments came from experts in **France** and **Belgium**. Economic expectations in France have flat-out plummeted. Assessments of the current economic situation have also been scaled back, though not quite so dramatically. They now point to -14.7 (see Figure 10.1). Fewer respondents than half a year ago report bank lending to firms to be constrained (see Table 1). In Belgium, both the current economic situation and expectations have deteriorated significantly. Assessments of the present situation remained positive and this indicator now points to 5.0 balance points. Financial conditions for firms seem to have eased as only 31.6% of the experts report constraints in bank lending to firms, compared with 50% half a year ago. In **Italy**, the indicator for assessments of the current economic situation declined again and is now the lowest of all euro-area countries. In contrast, the expectations of experts in Italy are stagnating at a very low level. Almost all respondents agree that the supply of credit to firms is considerably constrained (see Figure 10.2 and Table 1). Indicators in **Spain** saw a comparatively small drop. Assessments of the current situation remained stable at 2.3 balance points. The supply of bank credit to firms is relatively constrained here, as well, with 67.4% of the experts reporting constraints. The downward trend also extends to **Germany**. Here, the economic outlook indicator dropped by -21.3 and now points to -31.9 points. Nevertheless, experts assess the current situation as favorable, at 66.0 points. Amid a wider slowdown in the euro area, economic indicators for the **Baltic** countries as well as for **Slovenia** and **Slovakia** were more positive (see Figure 10.3). Here, experts consider the current situation to be favorable, with indicators ranging between 95.0 points for **Estonia** and 38.5 for **Latvia**. A satisfactory economic situation also prevails in **Ireland**, **The Netherlands**, and **Portugal**, but experts continue to lose confidence in the economic outlook. In Portugal, the economic climate indicator moved into negative territory with -8.9 on the balance scale (see Figure 10.2). Experts in the euro area are generally increasingly pessimistic about future exports, investments, and private consumption, and expect inflation of 1.7% in 2019 (see Figure 4). Short- and long-term interest rates are likely to rise more slowly in the next six months (see Figure 8). In addition, the experts assume that share prices will fall soon.

In the **United States**, the economic climate indicator points to a loss of momentum in the economy. Both climate components deteriorated considerably. The current situation was downwardly revised by -21.3 points, but remains favorable at 57.6. The economic outlook clouded over considerably and now points to -49.2 (see Figure 10.3). In the US, bank lending to firms seems very favorable, with only 13.6% of the experts reporting constraints in this field. Experts continue to expect low levels of trade as the volume of both imports and exports is expected to decrease in the coming months. Experts set the expected inflation rate for 2019

Figure 4

**Inflation rate expectations for 2019 and in 5 years (2024)**

Aggregates\* and countries



\* To calculate aggregates, country weights are based on gross domestic product based on purchasing-power-parity (PPP) in international dollars (database IMF's World Economic Outlook).  
Source: ifo World Economic Survey (WES) I/2019.

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at 2.2% and the rate in five years at 2.4% (see Figure 4). Economic sentiment in **Japan** followed the economic slowdown that is present across the countries of the advanced economies. The economic climate indicator reached a three-year low, now pointing to -18.8 points on the balance scale. However, the current situation remains positive, although at the low level of 6.9 points. The economic outlook clouded over considerably as

this indicator fell by almost 30 balance points to -41.4 (see Figure 10.2). Regarding banks' willingness to extend loans to firms, 33.3% of the experts assessed it as constrained (see Table 1). This is an improvement of the financing environment in Japan, as it marks a decrease of 10% compared with the survey in the third quarter of 2018. Respondents assessed the yen as being at the proper value in relation to the other three major

currencies, the US dollar, the euro, and the British pound. Inflation for 2019 was set at 0.8% (see Figure 4). In **Canada**, assessments of the current economic situation remain stable at 29.4 points. Experts' economic expectations have been seeing huge swings over the last year due to the turbulent political situation, making it difficult to forecast the economic development in the next six months. Nevertheless, at 4.5 points, the economic climate remains well above the zero line on the balance scale (see Figure 10.1). Inflation rates for 2019 are expected to be 2.0% and expected inflation rates in five years remained at 2.1% (see Figure 4). The supply of bank credit to firms is constrained, according to 23.5% of respondents, which is slightly below the average of this time series for Canada (see Table 1). In the **United Kingdom**, all available economic sentiment indicators in this survey point to further stagnation, with no change in the foreseeable future. As some of the experts commented, everything depends on the outcome of the Brexit negotiations. If the parties involved could agree on a deal, this could likely boost both investment and consumer sentiment. However, a no-deal Brexit might cause a serious economic problem. Clearly due to this uncertainty, experts expect a further slowdown in trade. The annual inflation rate in 2019 and in 2024 is expected to be 2.6% and 2.5%, respectively (see Figure 4).

The **other advanced economies** show a similar picture, as their economic performance is slowing down as well. The economic climate indicator for this aggregate dropped by 21.4 points, falling to -13.7 points on the balance scale (see Figure 9.2). This is comparable to the level of October 2016. The economic climate indicator moved downward in all countries in this aggregate except for **New Zealand**. Here, assessments of current economic performance were stronger than in previous surveys and now point to 66.7. This resulted in the economic climate indicator moving upward and now pointing to 30.9 on the balance scale. Experts believe that this level of economic activity will continue in the months ahead (see Figure 10.2). According to the respondents, businesses experience fewer constraints when applying for loans than they did half a year ago (see Table 1). The inflation rate for 2019 was set at 1.8% (see Figure 4). As Figure 5 shows, **South Korea** and **Taiwan** are moving deeper into recession after being in a downswing phase for two quarters. This loss of momentum is likely to continue as the Taiwanese economy faces the continuing risks of a slowdown in China (see BRICS section) and ongoing trade friction. **Norway** continues to boast the best economic climate, but the indicator dropped by 16.3 and now points to 36.5 on the balance scale. This is mainly due to waning optimism among the Norwegian experts regarding the economic outlook. Optimism among the respondents is markedly waning in **Sweden**, too; the economic outlook indicator saw a drop of 24.6 and now points to -31.3 balance points. Yet, the economic climate remains positive at 13.0 on the balance scale. The present economic situa-

tion in Sweden, according to the January survey results, remains very favorable.

## ECONOMIC CLIMATE IN EMERGING MARKETS AND DEVELOPING ECONOMIES REMAINS SUBDUED

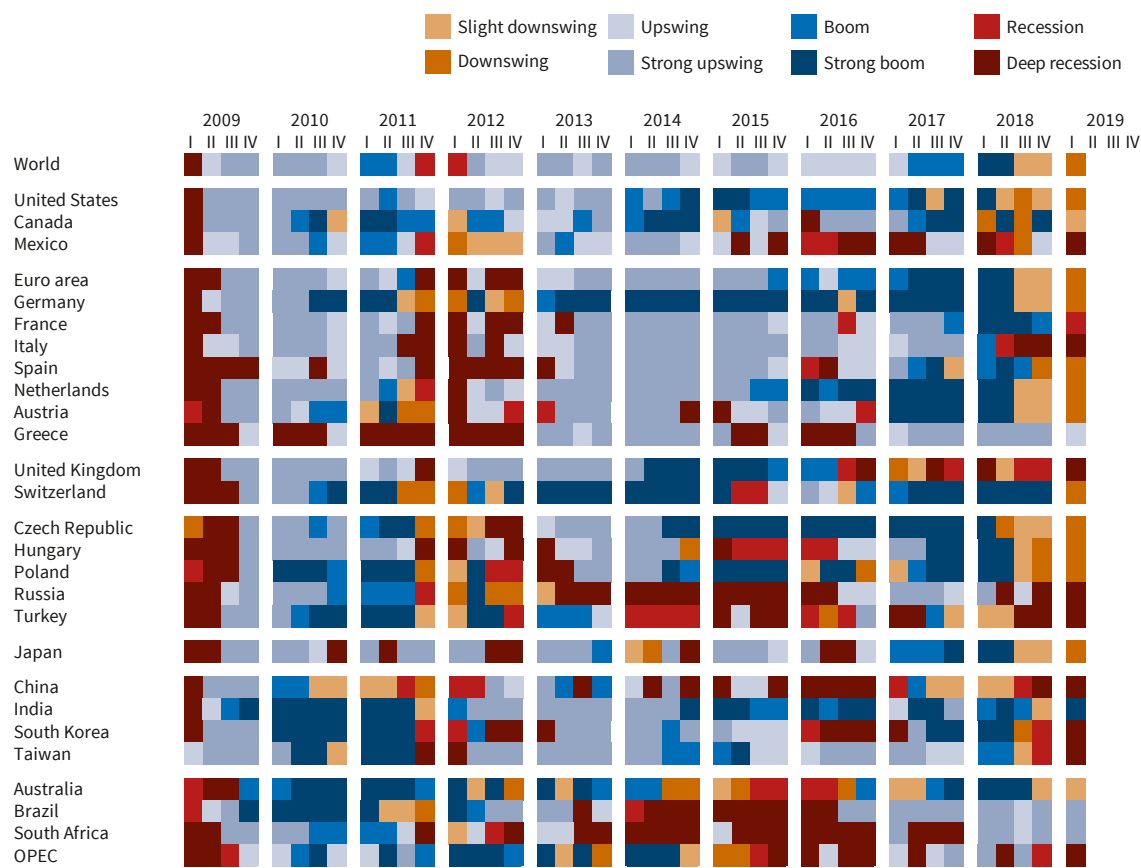
The economic climate in the **emerging markets and developing economies** as a group remained largely unchanged, having declined sharply in the two previous quarters. Assessments of both the present economic situation and economic expectations remain at about -17 points on the balance scale (see Figure 9.1). Trade expectations are lower again (see Figure 7). The economic climate remains negative in all sub-groups of this aggregate (see Figure 9.2) but results in different stages of the business cycle (see Figure 2). Countries in **emerging and developing Asia**, **emerging markets in Europe**, and the **Commonwealth of Independent States** remain in "recession" according to the classification of the ifo Business Cycle Clock (see Figure 2), as experts' assessments of the present situation and economic expectations both remain pessimistic. No major improvements have been recorded in **Latin America** or **Sub-Saharan Africa**, either, but as the economic outlook remains positive overall in these regions, they are situated in the upswing phase of the ifo Business Cycle Clock (see Figure 2). In the **Middle East and North Africa**, the climate even cooled down significantly. Assessments of both the present economic situation and economic expectations clearly turned more pessimistic, and this aggregate slipped from the upswing into the recession quadrant of the ifo Business Cycle Clock (see Figure 2).

The economic climate for important emerging markets (**Brazil, Russia, India, China, and South Africa – BRICS**) improved only marginally and, with -20.7 balance points, remains in far-negative territory (see Figure 9.1). Out of this group, the sharpest improvement in the economic climate was seen in **Brazil** (see Figure 11.1). Assessments of the present economic situation are less negative than three quarters prior. Economic expectations also brightened and reached their most optimistic value in a year. The survey results for Brazil point to a more consolidated upswing phase (see Figures 3.2 and 5). One expert pointed out that there is a lot of optimism at the moment because of the newly inaugurated government. However, it is too early to tell whether their politics will provide the necessary boost to improve the economic situation in Brazil. A reduction of the fiscal deficit, for example, was mentioned as a welcome policy outcome. In contrast to the previous two surveys, experts don't expect an increase in short- and long-term interest rates (see Figure 8). The rate of inflation for 2019 and in five years is expected to rise more slowly compared with results of the previous survey (see Figure 4). **India** also saw an improvement in its economic climate. The present economic situation was assessed more positively than in the previous six months. With experts' economic expectations turning



Figure 5

ifo World Economic Survey - Heatmap



Notes: The assessments of the current situation and economic expectations for the next six months are visualized by a four color scheme that illustrates the four phases of a business cycle: strong boom, downswing, deep recession, upswing. The transition areas between these four phases are illustrated with lighter colors and are defined as follows: Boom when the current situation is smaller than +20. Slight downswing when expectations are between 0 and -20. Recession when the current situation is between 0 and -20. Slight upswing when expectations are smaller than +20.  
 Source: ifo World Economic Survey (WES) I/2019. © ifo Institute

positive again, India reaches the edge of the boom quadrant in the ifo Business Cycle Clock (see Figures 3.2 and 5). Inflation pressure is expected to slow down (4.6% in 2019 compared with an estimated 5.3% in 2018; see Figure 4). The Indian rupee seems to have recovered from its recent depreciation against the four major currencies (US dollar, euro, yen, and British pound). However, experts expect the US dollar to rise again over the next six months. With 93.3% of the experts again reporting constraints on bank lending, it remains a difficult environment for businesses to acquire loans (see Table 1). Also in **Russia** it is considered difficult to obtain financing, though the percentage of experts seeing constraints decreased from 97% in July 2018 to around 80% in the current January survey. Overall, economic sentiment in Russia has not changed considerably and is subdued as in the previous survey. With assessments of both indicators being in negative territory, Russia remains in the recession quadrant of the ifo Business Cycle Clock (see Figures 3.2 and 5). There is currently a lot of uncertainty about the future economic development in Russia due to the threat of additional US sanctions, as one WES expert

stated. In addition, the VAT increase from 18% to 20% in 2019 has probably led to a pull-forward effect last year and thus a very slow start in 2019. This hike in VAT is likely to speed up inflation. WES experts for Russia set inflation for 2019 at 6.2% (see Figure 4) and the majority of experts expect inflation to rise in the coming six months. In **China**, the present economic situation was assessed more negatively than in previous surveys. Accompanied by very pessimistic economic expectations, this resulted in the worst economic climate since early 2009 (see Figure 11.1). Capital expenditure and private consumption were assessed as weak and are not foreseen to recover in the next six months. In line with current weak economic conditions, short- and long-term interest rates are expected to decrease slightly in the months ahead (see Figure 8). Exports are foreseen to shrink in the course of the next six months due to flagging external demand. On a brighter note, financing conditions seem to have improved, as the percentage of experts describing bank lending as constrained nearly halved from 91.7% in July 2018 to about 50% in the current survey (see Table 1). In **South Africa**, the economic climate deteriorated again after improve-

Table 1

**Supply of bank credit to firms**

Percentage of experts who report moderate or strong constraints	
<b>Euro area and/or G7</b>	
Greece	100.0
Italy	96.8
Portugal	85.7
Latvia	69.2
Spain	67.4
Ireland	62.5
Austria	50.0
Slovenia	44.4
United Kingdom	36.8
France	36.4
Japan	33.3
Slovakia	33.3
Netherlands	43.5
Belgium	31.6
Germany	26.1
Canada	23.5
United States	13.6
Finland	13.0
<b>Other advanced economies</b>	
Australia	77.8
Israel	60.0
Denmark	50.0
Republic of Korea	45.5
New Zealand	44.4
Taiwan	33.3
Sweden	31.3
Norway	30.8
Switzerland	24.1
Czech Republic	23.5
<b>Emerging and dev. Europe</b>	
Romania	95.2
Turkey	87.5
Bosnia and Herzegovina	83.3
Hungary	64.3
Albania	60.0
Bulgaria	58.3
Poland	53.8
Croatia	44.4
<b>Emerging and dev. Asia</b>	
Malaysia	100.0
India	93.3
Sri Lanka	80.0
Pakistan	64.3
Philippines	60.0
China	53.8
<b>Latin America</b>	
Bolivia	100.0
Argentina	78.6
Mexico	76.5
Brazil	60.0
Chile	50.0
Paraguay	50.0
Peru	41.2
Colombia	25.0
Uruguay	25.0
<b>CIS</b>	
Kazakhstan	100.0
Georgia	86.7
Azerbaijan	80.0
Russian Federation	79.4
Ukraine	76.9
<b>MENA &amp; Sub-Sah. Africa</b>	
United Arab Emirates	60.0
Cabo Verde	66.7
South Africa	41.2

Only countries with more than four responses were included in the analysis.

Source: ifo World Economic Survey (WES) I/2019.

ments were recorded in the last quarter of 2018. The present economic situation was assessed more negatively. In combination with less positive economic expectations, this country lost some ground in the upswing quadrant of the Business Cycle Clock (see Figures 11.3, 3.2 and 5). Inflation is expected to shrink in the next six months. For 2019 and in 2024, experts have inflation rate expectations of 5.2% (see Figure 4), which is slightly lower than the inflation figures expressed in the previous quarter. Fewer experts than in the previous survey anticipate a rise in short- and long-term interest rates (see Figure 8). The South African rand seems to have recovered from its recent depreciation against the euro, yen, and British pound. With regard to the US dollar, WES experts now even see the rand as overvalued.

**OTHER EMERGING MARKETS**

In **emerging and developing Asia**, the climate indicator remained unchanged at -17.0 balance points this quarter. This figure mainly reflects the economic developments in **China** and **India**. The relatively poor economic conditions in China were offset by positive developments in India, which resulted in a nearly unchanged economic climate for this composed time series.<sup>1</sup> The **ASEAN-5** countries (aggregate composed of **Indonesia, Malaysia, Philippines, Thailand, and Vietnam**) saw a slight upturn in the economic climate. While the present economic situation recovered strongly, economic expectations turned slightly negative on balance (see Figure 9.1). The economic climate in **Pakistan** deteriorated significantly, from -28.2 to -48.5 balance points, due to far more negative assessments of the present economic situation. Economic expectations, on the other hand, continued to brighten, but are only slightly positive on balance. Inflation is expected to rise in the next six months. WES experts expect inflation to be 8.3% in 2019, putting it among the highest in emerging Asia (see Figure 4). Capital expenditure and private consumption are still regarded as weak but are likely to strengthen in the months ahead. Both short- and long-term interest rates are still forecast to rise within the next six months, but this is expressed by a decreasing share of economic experts compared with the end of 2018. The Pak rupee appears to be undervalued against the US dollar, which is likely to strengthen further in the course of the next six months.

The economic climate in **emerging and developing Europe** improved slightly from -25.6 to -20.7 points on the balance scale. Assessments of both the present economic situation and economic expectations were described slightly less negatively than three months ago. Despite this small improvement, the aggregated survey results still remain in the recession quadrant of the ifo Business Cycle Clock (see Figures 9.1 and 2). This pattern also applies for **Turkey**. Assessments of both

<sup>1</sup> For a more detailed description of China and India, see the BRICS section.

the present economic situation and, even more so, economic expectations, recovered slightly, but remain at a low level. As a result, the climate indicator recovered by only 8.4 balance points to -53.3 (see Figure 11.3 and 5). Both capital expenditure and private consumption are considered to be weak at present, with no recovery expected by the end of the next six months. According to WES experts, the Turkish lira seemed to have recovered from its past devaluation against the four major currencies (US dollar, euro, British pound, and yen), but it is expected to lose value against the US dollar again over the next six months. Inflation rate expectations for 2019, at 18.5%, are slightly lower compared with 22.7% in 2018 but still rank among the highest figures in the emerging markets (see Figure 4). The percentage of experts who report bank lending as constrained increased significantly from 58.3% in July 2018 to 87.5% in January 2019. Of the countries in emerging Europe, only in **Romania** did more experts report higher constraints on bank credit to firms (95.2%, see Table 1). The economic climate indicator for **Hungary** and **Poland** fell slightly but remained above the zero line. In both countries, the present economic situation was again rated as favorable, but the economic outlook remains pessimistic. Thus, the economy of these countries is in a cyclical downswing according to the ifo WES heatmap (see Figures 10.1, 10.3, and 5). In both countries, short- and long-term interest rates are expected to rise. However, in the case of Hungary, this scenario seems to be more likely as this is expected by a vast majority of experts. The economic climate for **Bulgaria** continued to cloud over and the indicator slipped from +9.3 to -4.2 balance points, mainly due to a deterioration of the present economic situation. The six-month economic outlook remains as pessimistic as in the previous survey. According to WES experts, only private consumption is performing satisfactorily at present, but it, too, is likely to lose impetus in the months ahead. Capital expenditure is considered to be weak at present, with no signs of any recovery in the next six months. There were no major revisions of inflation figures, which were set at 3.0% in 2019 and 3.1% in 2024 (see Figure 4). Notably, next to Hungary, the experts perceive the best economic climate in emerging Europe to be in **Croatia**. The present economic situation recovered slightly in January. However, economic expectations continued the downward tendency they've taken since mid-2017. The respective indicator now points at 0.0, indicating economic stabilization at current satisfactory levels.

As described previously **Latin America**, together with Sub-Saharan Africa, is the only aggregate of emerging and developing markets located in the upswing phase of the ifo Business Cycle Clock (see Figure 2). Among the indicators, however, there was not much dynamic. Assessments of the present economic situation remained subdued, while economic expectations are slightly more positive for this region, leading to a marginally less negative economic climate of -9.1 balance points (see Figure 9.1). The climate indicator

remains very negative for **Argentina**. While assessments of the present economic situation remained subdued, economic expectations continued to brighten, promising some improvement in the current weak economic conditions in the near future (see Figure 10.1). On a brighter note, the expected inflation rate for 2019 sank to 30.8% (the figure for 2018 was 41.1%). WES experts see inflation slowing down further in the months ahead. The Argentine peso was considered to be at proper value vis-à-vis the US dollar and the euro, but undervalued against the British pound and the Japanese yen. Economic sentiment in **Mexico** deteriorated significantly, with far more pessimistic assessments of both the present economic situation and economic expectations (see Figure 11.2). The climate indicator dropped sharply from -3.1 to -41.9 balance points. In particular, private consumption and investments are considered to be very bleak at present and are expected to weaken further in the next six months. In the export sector, too, not much impetus is foreseen for the next half year. The Mexican peso is considered to be undervalued against the US dollar and is likely to lose further value in the months ahead. **Chile** and **Colombia** saw their economic climate indicators worsen considerably. However, as both countries started at a very high level, the economic climate remains positive at 13.6 points for Chile and 8.8 points for Colombia (see Figure 11.3). Inflation rate expectations for 2019 increased compared with the figures estimated for the previous year, from 3.3% to 3.9% in Colombia and from 2.7% to 2.9% in Chile (see Figure 4). While 50% of Chilean WES experts reported bank lending to firms as constrained, the share of respondents reporting this from Colombia is 25%, indicating a relatively good supply of bank credit (see Table 1). The highest score for the economic climate within Latin America now belongs to **Paraguay** (23.6 on the balance scale). The present economic situation was assessed less positively than three months ago, but economic expectations continue to point toward stabilization at current good levels in the months ahead. Among the Latin American countries, the strongest recovery in the economic climate took place in **Brazil**,<sup>2</sup> which, however, started at a very low level.

The negative economic climate of the **Commonwealth of Independent States (CIS)** remained nearly unchanged at -17.5 balance points. The results continue to indicate weak economic performance with no signs of recovery in the months ahead (see Figures 2 and 9.2). This pattern certainly reflects economic developments in **Russia**, whose weight accounts for nearly 80% of this aggregate and where uncertainty over the impact of US sanctions still prevails.<sup>3</sup> In **Ukraine**, assessments of the present economic situation deteriorated again and remained in unfavorable territory. The economic outlook, however, brightened and WES experts are somewhat more confident regarding the next six months

<sup>2</sup> For a more detailed description of Brazil, see the BRICS section.

<sup>3</sup> For a more detailed description of the situation in Russia, see the BRICS section.

## TRADE AND FOREIGN POLICY IN LATIN AMERICA: DO NEW IDEOLOGIES MEAN NEW TRADE PARTNERS?

*Lia Baker Valls Pereira, Research Associate at FGV and Professor at State University of Rio de Janeiro*

In January 2019, the new president of Brazil, Jair Bolsonaro—identified as a right-wing politician—took office. This marks a political turning point after a series of four mandates (16 years) for the Labor Party. In Mexico, the second largest economy in Latin America, the recent election was won by López Obrador, a left-wing candidate from outside the circle of dominant parties in Mexican politics. In light of these recent developments, this section sets out to clarify the main political trends in Latin America and how they influence the region's international economic relations.

In the 2000s, only Colombia and Peru were ruled by centrist or right-wing parties; the other countries were governed by center-left, left-wing, or social-democratic coalitions. This period saw two notable developments. First was China's impact on commodity-exporting countries: its demand for agricultural commodities and minerals led to gains in terms of trade over the 2002–2012 period, ensuring economic growth across the region. Commodity-trading countries especially benefitted from the demand coming from China. Terms of trade saw the strongest growth in Argentina (36.2%), Brazil (29.2%), Chile (99.3%), Colombia (62.6%), and Peru (66%). In contrast, Mexico, which is not a major commodity exporter in the Latin American region, registered a gain of just 8.6% in its terms of trade.<sup>1</sup> After commodity prices started to drop in 2013, countries' responses varied. Brazil and Argentina, for example, opted for expansive fiscal policies and incentives for domestic industrial production, which led to a deterioration of public accounts.

The other major development of this period was an uptick in initiatives for South American integration and efforts to solidify the role of South American countries in multilateral organizations. For example, the Union of South American Nations was established, in part to create a free trade area in the region. However, it made little progress regarding commercial and economic areas.

Since 2010, against the backdrop of the international economic slowdown and the fall in commodity prices, further South American integration has become a subject for debate. Countries with left-wing governments, such as Venezuela, Ecuador, and Bolivia have taken an anti-globalist stance and challenged developed countries, especially the United States. Chile, even when governed by center-left parties, has always had a more open foreign policy, and has a free trade agreement with

the United States, the European Union, and China. In response to the global financial crisis, Peru and Colombia introduced a series of reforms and made agreements with major world economies. The Mercosur countries<sup>2</sup> differ quite substantially in their policy positions, and with Venezuela's entry into the group, it has been difficult to advance an agenda of agreements with other countries.

The South American continent was further split in 2013, when Mexico, Chile, Peru, and Colombia formed the Pacific Alliance. In addition, Brazil joined the BRICS group in the belief that common interests, especially with India and China, could increase their decision-making power in multilateral economic organizations. One goal was to ensure more flexible rules covering development funding, for example for state-owned enterprises. During this period, Brazil continued to negotiate with the European Union and signed bilateral agreements with the United States on certification of standards and trade facilitation. Failure to sign a free trade agreement can be explained by possible negative effects this would have on the Brazilian industrial sector.

In short, when South America was dominated by left-wing or center-left parties, anti-trade liberalization or the introduction of protectionist policies were not generalized across the continent. They began to occur in Brazil and Argentina as a response to the crisis that worsened after 2013. Uruguay and Chile remain exceptions.

Now, in 2019, all governments in Latin America except Uruguay, Bolivia, and Venezuela are identified as right-wing. But there are some national elections coming up this year: In Argentina, the current centre-right president is the favorite. In Uruguay, re-election of the center-left party is expected, and in Bolivia, Evo Morales from the left wing MAS-IPSP party is aiming at re-election for a controversial fourth time. So the question remains: Will the election results change current economic policy in South America?

The new Brazilian government's program includes economic measures such as social security reform, tax reform, privatization, changes in bureaucracy that allow for the reduction of public spending, and reduction of import tariffs. These policies are perceived as important for improving Brazil's business environment and increasing productivity, which will in turn contribute to a new cycle of expansion for the Brazilian economy. This policy is similar to

<sup>1</sup> Source: World Bank database

<sup>2</sup> Argentina, Brazil, Paraguay, Uruguay, and Venezuela.

the policies of other right-wing governments in the region. Even governments more worried about social issues tend to agree with some of these proposals. This has led to economic indicators to point to optimism and increased confidence. However, for trade and foreign policy, the new Brazilian government initially had more controversial goals. Previously announced plans included moving Brazilian trade away from China and more toward the United States, and distancing themselves from further integration in South America.

However, China remains a key strategic market for Brazil as well as other South American countries. In 2018, China was the largest importer of Brazilian exports (26.8%), followed by the United States (12.0%) and Argentina (6.2%). It accounted for 79% of Brazil's total soybean exports, 44% of crude oil, and 54% of iron ore. For manufactured products, however, the South American markets and the United States are the main destination of Brazilian exports. China is also the main market for two countries in the Pacific Alliance – Chile and Peru – with the United States, European Union, and South America accounting for similar shares. The United States, however, is the main market for Colombia and Mexico, and the latter continues to be motivated to renegotiate the NAFTA agreement. Ecuador and Venezuela are also highly dependent

on the United States as their main market for oil, with China occupying second place. Regarding multilateral organizations, the Brazilian government has set securing OECD membership as one of its priorities, which would help in consolidating its commitment to macroeconomic stability. Brazil is hosting the BRICS summit this year, which is when the host country is expected to announce its priorities for the bloc.

Overall, the initial anti-China and anti-Mercosur stance of the new Brazilian government appears to have retreated, while continuing to prioritize increasing trade with the United States. The new government wants to diversify its export products and is therefore looking for new partners. Its stance on South America integration has also shifted, and now includes making it a priority to secure the Mercosur area as a fully functioning free trade area and to achieve rapprochement with the Pacific Alliance. Thus, regardless of the government's ideological bent, Brazil will continue to seek ways to ensure trade with China. At a time when WTO negotiations have been producing few results, perhaps one should keep the Chilean approach in mind—regardless of which party is in power, key strategy is always to extend its network of bilateral agreements.

(see Figure 11.3). The economic climate in **Georgia** and **Kazakhstan** improved. In both countries, the present economic situation was assessed more positively than three months ago. The economic outlook, however, remained unchanged: for Georgia, economic activity is expected to remain as satisfactory as at present, while WES experts in Kazakhstan expect a deterioration in economic development in the next six months.

The economic climate for countries in the **Middle East and North Africa (MENA)** deteriorated significantly and now stands at -33.6 balance points. Experts scaled back their assessments of the present situation considerably, as well as their economic expectations for the region (see Figures 2 and 8.2). This trend is driven mainly by the **United Arab Emirates** and **Tunisia**, where both climate indicators worsened substantially. In **Egypt**, the present economic situation deteriorated further, but with economic expectations being far more optimistic, the economy is likely to recover soon. In **Sub-Saharan Africa**, the economic climate deteriorated from -17.0 to -20.4 balance points. Assessments of the present situation were again revised downward, indicating a very weak economic condition at present. The economic outlook for the next six months, however, improved slightly (see Figures 2 and 9.2). In **Namibia**, the economic outlook continued to brighten, but with the present economic situation being very

negative, the economic climate remains extremely poor (see Figure 11.2). In **Nigeria**, no changes were recorded compared with last year's survey: the present economic situation remains unfavorable with no signs of recovery in the months ahead. The economic situation in **Zimbabwe** continues to be very weak. Economic expectations turned pessimistic and signal a further deterioration of current weak economic conditions (see Figure 11.3). Among these countries, **Kenya** provides the best economic climate, at 25.0 points on the balance scale. Here, the economic situation was again assessed as favorable and the economic outlook turned positive again (see Figure 11.2).

## ENERGY TRANSITION AROUND THE WORLD: IS IT GOING FAR ENOUGH?

By Dorine Boumans and Johann Wackerbauer

Around two-thirds of global greenhouse gas (GHG) emissions stem from energy production and use, which puts the energy sector at the core of efforts to combat climate change. In many European countries, renewables are increasingly replacing conventional energy sources, and globally the use of renewable energy is on the rise. This has wide-ranging implications for global energy industries and actors, not least oil-exporting countries. The special question in the current WES focuses on this energy transition. We analyze economic experts' views on energy transition in their country's energy policy and how this is perceived in relation to climate change. First, we assess the perceived importance of an energy transition for each country's energy policy, and whether this is affecting its economy. Second, we look at how including an energy transition in government energy policies has developed since the Paris Agreement on climate change. Third, we ask our respondents if they think enough governments will act to reduce climate change, enabling us to determine where the most pessimistic experts are.

### FACTORS THAT INFLUENCE WHETHER A COUNTRY PRIORITIZES ENERGY TRANSITION

The term "energy transition" means the switch from fossil and nuclear power (non-renewable energy) to renewable energies and energy saving. How an energy transition affects different countries depends on the extent to which they are affected by climate change; whether they are net importers or net exporters of fossil fuels; and how far they have developed renewable energies. Finally, public opinion about climate change in the different countries plays a major role. Nations

around the world have plans to expand renewable energy or improve energy efficiency. By the end of 2017, targets for the renewable share of primary and final energy were in place in 87 countries, while sector-specific targets for renewable power were in place in 146; 48 countries had established targets for renewable heating and cooling, and 42 countries had them in place for renewable transport. A total of 57 countries had developed plans to decarbonize their electricity sectors completely, and 179 had set renewable energy targets on the national or state level. At least 145 countries had implemented energy efficiency policies, and at least 157 countries had set energy efficiency targets. The European Union has made a collective regional commitment to renewable energy.<sup>1</sup>

It is not only net importers of fossil energy that are setting targets for increasing the proportion of renewables in their energy mix; many major oil-producing countries are doing the same. Nevertheless, it makes sense to assess the impact of the energy transition on different world regions with respect to their status as net importers or net exporters of fossil energy. In the Commonwealth of Independent States, the Middle East and North Africa, and Sub-Saharan Africa, dependence on fossil energy exports is particularly high compared to GDP; the same is true to a lesser extent in Latin America. By contrast, the biggest beneficiaries of the energy transition due to their high dependency on fossil energy imports are expected to be Japan, South Asia, Europe, and China.<sup>2</sup> There would be a slightly positive impact for Southeast Asia and North America as well.<sup>3</sup> Therefore, the survey analysis takes this characteristic of the world regions into account.<sup>4</sup>

<sup>1</sup> REN21, Renewables 2018 – Global Status Report, Renewable Energy Policy Network for the 21st Century, 2018.

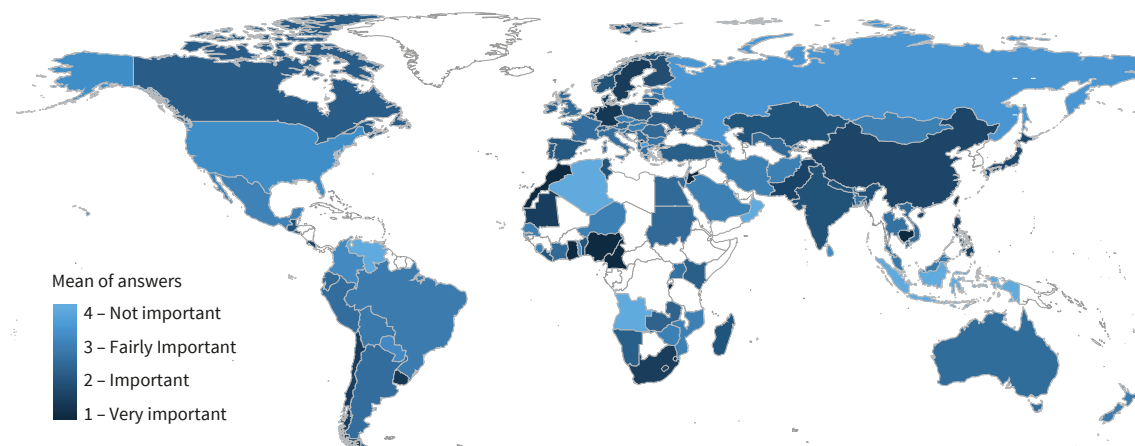
<sup>2</sup> The IRENA report also identifies Small Island Developing States as a potential net benefit of the energy transition. However, due to the small number of participants within this category, we have excluded this aggregate from our analysis.

<sup>3</sup> International Renewable Energy Agency IRENA, A New World – The Geopolitics of the Energy Transformation, 2019.

<sup>4</sup> Australia is also a major exporter of fossil fuels. But as Australia and New Zealand are not considered in the IRENA report, the corresponding results are shown in the charts but not further discussed.

Figure 6

How important is energy transition to your country's energy policy?

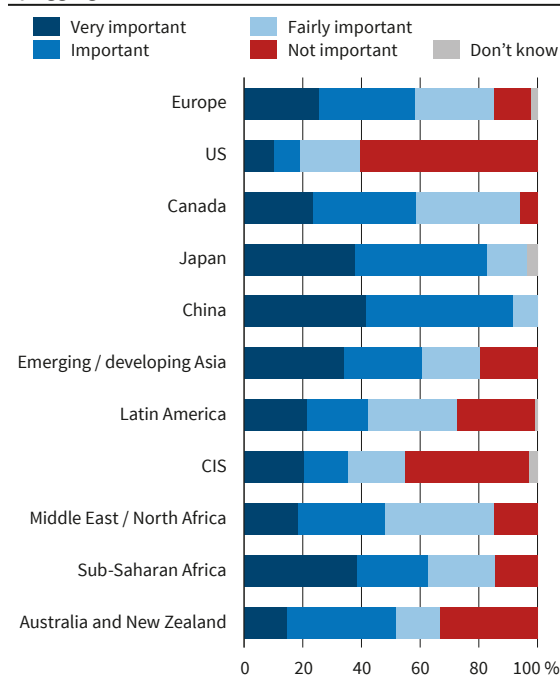


Source: ifo World Economic Survey (WES) I/2019.

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Figure 6.2

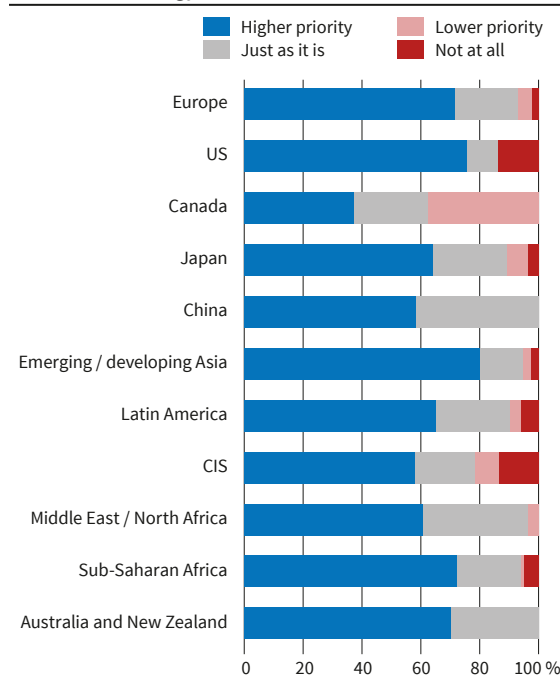
**Importance of energy transition to country's energy policy by aggregates and selected countries**



Source: ifo World Economic Survey (WES) I/2019. © ifo Institute

Figure 6.3

**In your opinion, how should your government prioritize promotion of energy transition?**



Source: ifo World Economic Survey (WES) I/2019. © ifo Institute

Figure 6.1 gives an overview of the extent to which economic experts regard energy transition to be important for the energy policy of their country. Governments in Europe and Asia seem to give importance to energy transition into their energy policies. Especially in Germany, Netherlands and Sweden do the respondents regard energy transition to be important for their energy policy. Whereas the US and Russia seem to give a lower priority to the inclusion of energy transition into their energy policy.

Following the analysis of the IRENA report, Figure 6.2 shows how opinions are divided among the aggregates. Interestingly, 60% of respondents in the United States and 43% of CIS report that an energy transition is “not important” to their current energy policy. In Latin America, too, this is the opinion of a considerable share of experts (27%). Taking all countries together, roughly 20% report that no importance is given to energy transition.

To assess whether including an energy transition in a country's energy policy has an impact on its economy, we analyzed the experts' answers based on whether or not they said energy transition is important.<sup>5</sup> In Europe<sup>6</sup>, of the 87% of respondents who said that an energy transition is important to their country's energy policy, 38% report that the current policy affects the economy negatively. In contrast, 35% report a positive effect on the economy and 27% report no impact (see Table 2). Of

the respondents who said that the government attributes no importance to energy transition, most (56%) say this has a negative impact on their country's economy, while around 40% report no impact. Of those experts who report that an energy transition is currently important to their country's energy policy, but that it is negatively affecting the economy, 80% call for even higher priority to be given to promoting energy transition.

In the US<sup>7</sup>, a clear majority (60%) report that the current energy policy does not focus on energy transition. Of those, 54% report that this has a negative impact on the US economy, while 31% report no impact. Those experts that believe government policy does not attribute any importance to energy transition and that this affects the economy negatively call almost unanimously for higher priority to be given to energy transition. In Canada, Japan, and China, energy policies do give importance to energy transition. However, 81% of the respondents in Canada believe this to have a negative impact on the country's economy. Opinions in China and Japan are more diverse, with the tendency toward reporting a positive impact on the economy. In Canada, those experts that report a negative effect on the economy by the current inclusion of energy transition in their energy policy do not agree on the direction the government should take: whether promoting energy transition should take lower (42%) or higher priority (33%).

<sup>5</sup> We regrouped the categories into “Important” and “Not important,” where “important” encompasses the “Very important,” “Important,” and “Fairly important” categories.

<sup>6</sup> The survey includes 510 respondents from Europe.

<sup>7</sup> In total there were 58 respondents from the US.

In those aggregates where the IRENA report found negative impacts on these countries' economies due to dependency on fossil energy exports—Latin America, CIS, MENA<sup>8</sup>, and Sub-Saharan Africa—most of the respondents share the opinion that their governments do in fact take notice of energy transition in some regard. Nevertheless, they believe that further action can be taken and that higher priority should be given to energy transition. In emerging and developing Asia, of those experts who say energy transition is important for their country's energy policy, most (53%) believe this also has a positive effect on their country's economy. Still, respondents say more can be done, and they also urge their governments to give higher priority to promoting energy transition (see Figure 6.3).

When asked if the government of their country should promote energy transition differently, a clear majority of all respondents (71%) reported that their government should promote an energy transition with higher priority. Respondents in China seem to be most satisfied with the current policy, with 41% indicating that their government should promote energy transition just as it is doing now (see Figure 6.3). Neverthe-

less, 58% still want the government to give it higher priority. In Canada, experts were evenly split, with the categories of higher priority and lower priority each earning 37.5% of responses.

To get a sense of the latest developments in the energy transition, we asked the WES experts to assess these developments since the Paris Agreement on climate change (see Figure 6.4). Overall, 38% of the experts believe progress has stalled in their countries. Roughly the same amount (32%), however, believe energy transition to have progressed. The latter opinion is particularly pronounced in China, where 75% of the experts report that the energy transition seems to be progressing. In the US, a clear majority (67%) report setbacks in this policy area. Experts in Latin America and emerging and developing Asia are practically evenly split as to whether developments have progressed or stalled, with progressed taking a slight edge. In Europe, most respondents (45%) report energy transition to have stalled since the Paris Agreement.

We posed another question to the WES panel to gauge how pessimistic the respondents are with regard to whether governments will act together to reduce climate change (see Figure 6.5). Of the respondents, 49% find it unlikely that enough governments will act in this

<sup>8</sup> Middle East and North Africa

Table 2

**What impact will the current energy transition, or lack thereof, have on your country's economy?**

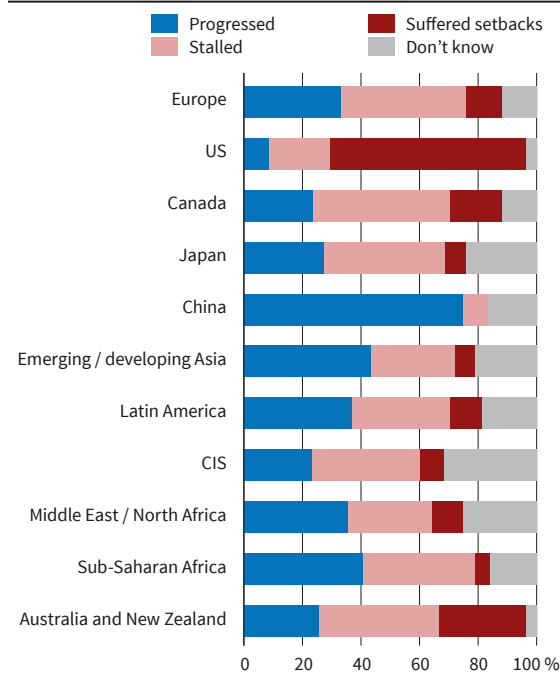
Country/region	Importance of energy transition in the country's energy policy	Count	Highly positive (in %)	Positive (in %)	No impact (in %)	Negative (in %)	Very negative (in %)
Europe	important	516	2.0	33.2	27.3	35.2	2.4
	not important	77	1.3	3.9	39.0	48.1	7.8
US	important	23	0.0	4.4	21.7	73.9	0.0
	not important	35	0.0	14.3	31.4	45.7	8.6
Canada	important	16	6.3	0.0	12.5	75.0	6.3
	not important	1	0.0	0.0	100.0	0.0	0.0
Japan	important	28	3.6	28.6	28.6	35.7	3.6
	not important	0	0.0	0.0	0.0	0.0	0.0
China	important	12	0.0	75.0	8.3	16.7	0.0
	not important	0	0.0	0.0	0.0	0.0	0.0
Emerging and developing Asia	important	61	6.7	48.3	23.3	16.7	5.0
	not important	15	0.0	13.3	60.0	20.0	6.7
Latin America	important	98	9.2	50.0	26.5	14.3	0.0
	not important	36	2.8	5.6	55.6	22.2	13.9
CIS	important	40	12.5	30.0	30.0	27.5	0.0
	not important	31	0.0	0.0	86.7	13.3	0.0
Middle East and North Africa	important	23	8.7	56.5	21.7	8.7	4.4
	not important	4	0.0	0.0	66.7	33.3	0.0
Sub-Saharan Africa	important	71	11.3	50.7	23.9	11.3	2.8
	not important	12	8.3	8.3	50.0	25.0	8.3
Australia and New Zealand	important	18	0.0	16.7	50.0	27.8	5.6
	not important	9	0.0	11.1	33.3	33.3	22.2
Total	important	906	4.5	36.6	26.5	30.1	2.3
	not important	220	1.4	6.4	49.5	34.4	8.3

Source: ifo World Economic Survey (WES) I/2019.



Figure 6.4

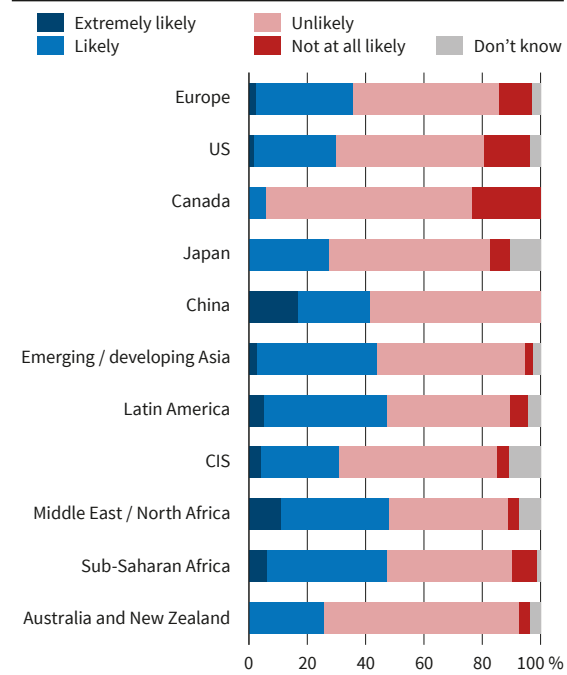
Would you say that since the Paris Agreement on climate change, the energy transition in your country has...



Source: ifo World Economic Survey (WES) I/2019. © ifo Institute

Figure 6.5

How likely do you think it is that enough governments will take action and so reduce climate change?



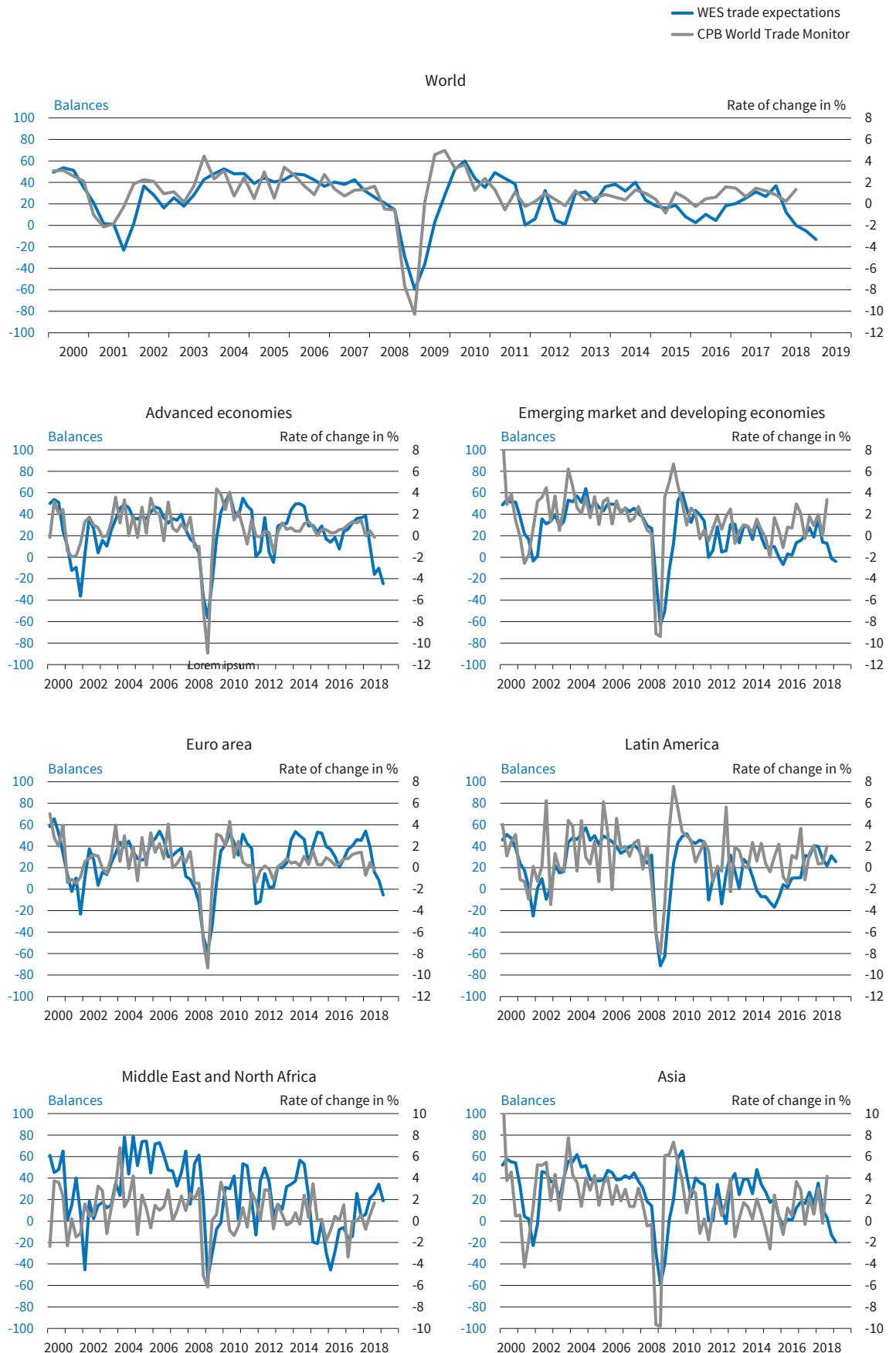
Source: ifo World Economic Survey (WES) I/2019. © ifo Institute

regard, while 34% are more positive and 3% think it is extremely likely. Canada’s experts are the most pessimistic, although in all other regions, the majority of respondents think it very unlikely or not at all likely that enough countries will act. The exception here is respondents in MENA countries, where 57% think it is likely that climate change will be reduced as a result of government actions. Experts in Latin America are evenly split between likely and unlikely.

To sum up, there is no clear dividing line between net importers and net exporters of fossil fuels in terms of their attitudes toward energy transition. Net importers, with the exception of the US and Canada, mostly consider energy transition to be important or very important. Net exporters tend to be more inclined to think that it is fairly important or not important at all to their country’s energy policy. In contrast, the impact on the economy is considered to be negative more frequently in net importers (except China) and to be positive in net exporters (except CIS). The preference for giving higher priority to the promotion of energy transition is strong in the net importers (except Canada) but also in the net exporters, although the former—with the exception of China—are more pessimistic than the latter as to whether enough countries will act to reduce climate change.

Figure 7

Comparison of WES experts trade expectations and the CPB World Trade Monitor in selected aggregates

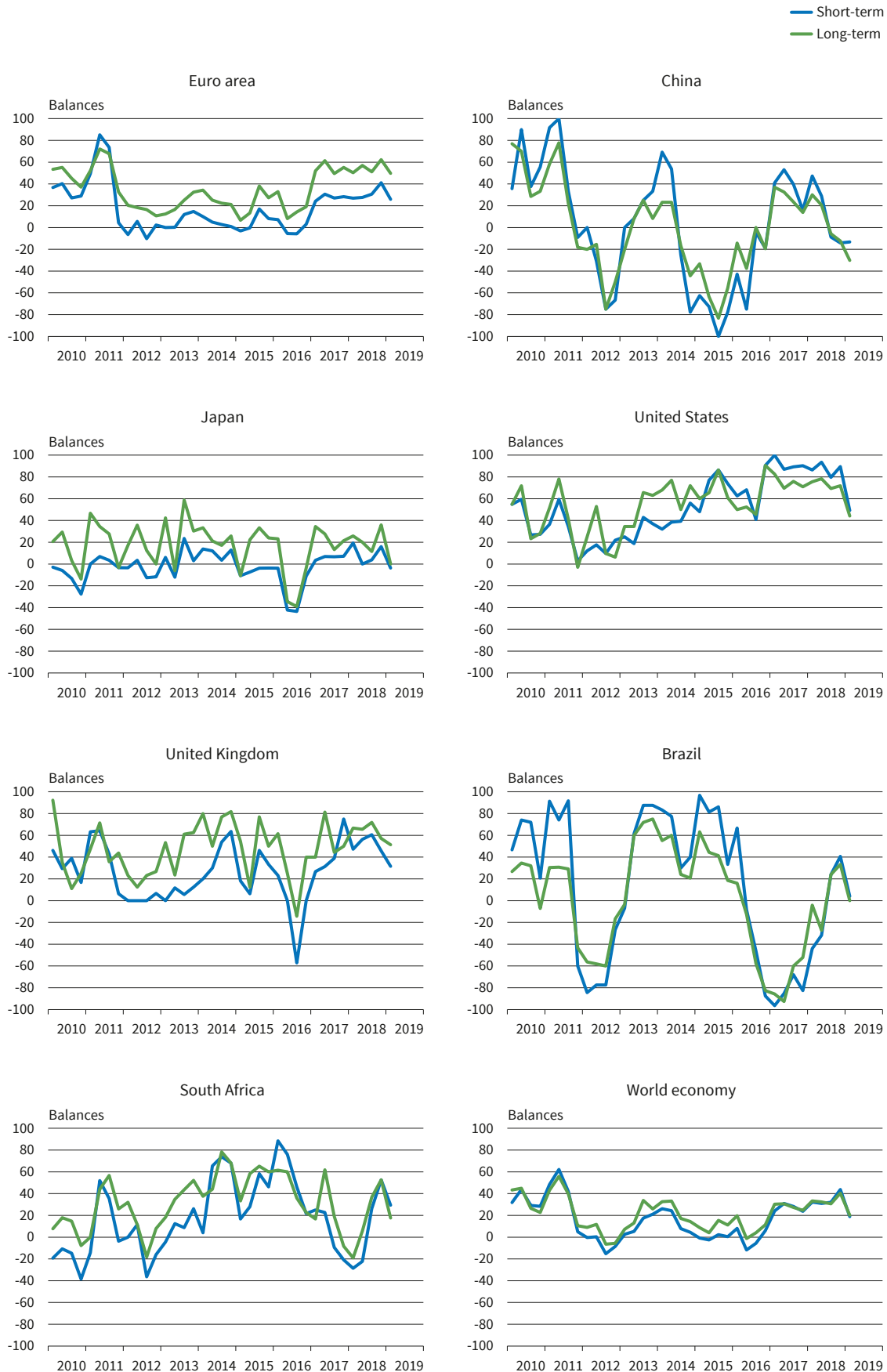


Source: ifo World Economic Survey (WES) I/2019; CPB Netherlands Bureau for Economic Policy Analysis (CPB).

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Figure 8

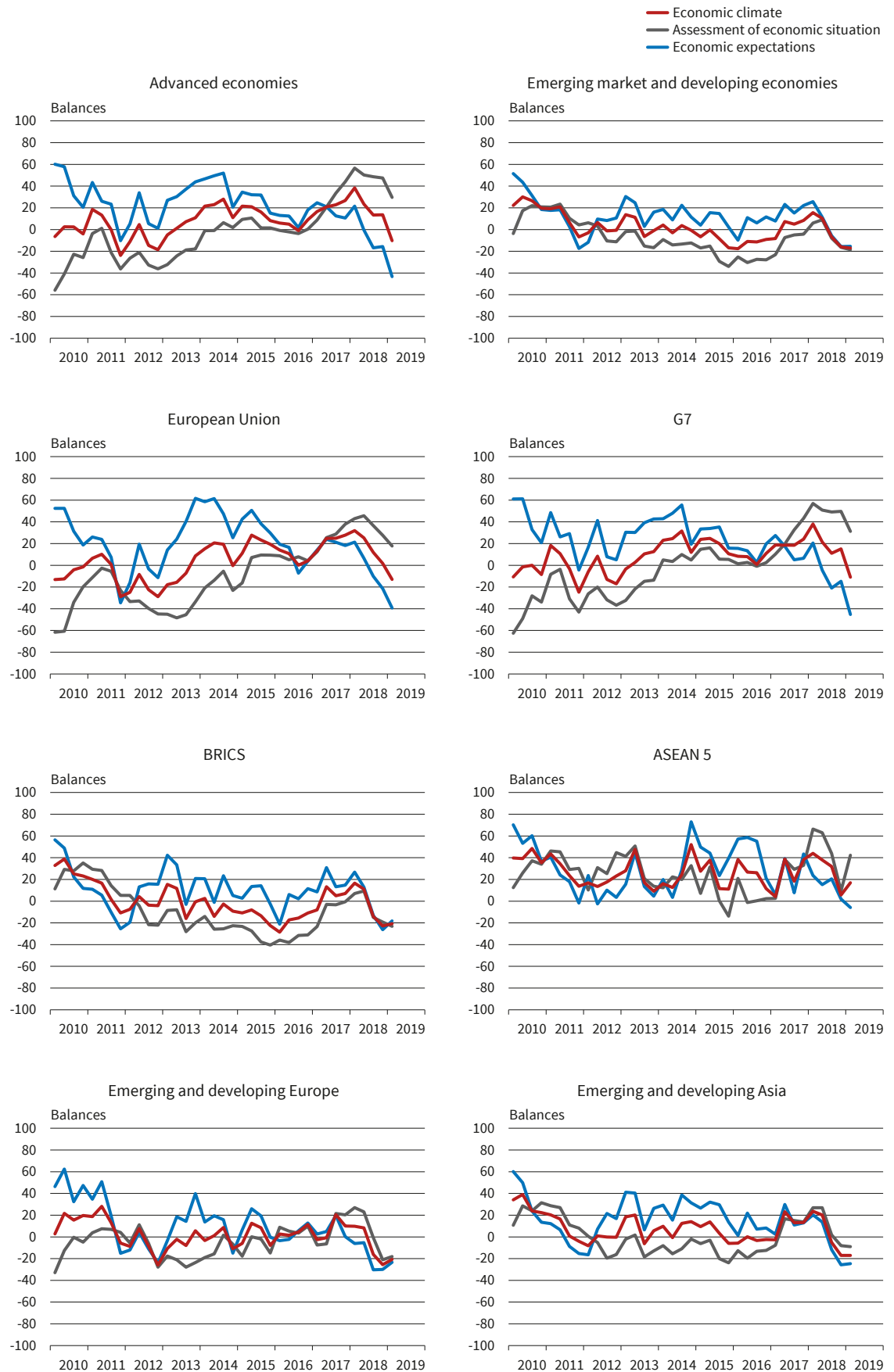
Expected trend for the next 6 months for short- and long-term interest rates



Source: ifo World Economic Survey (WES) I/2019.

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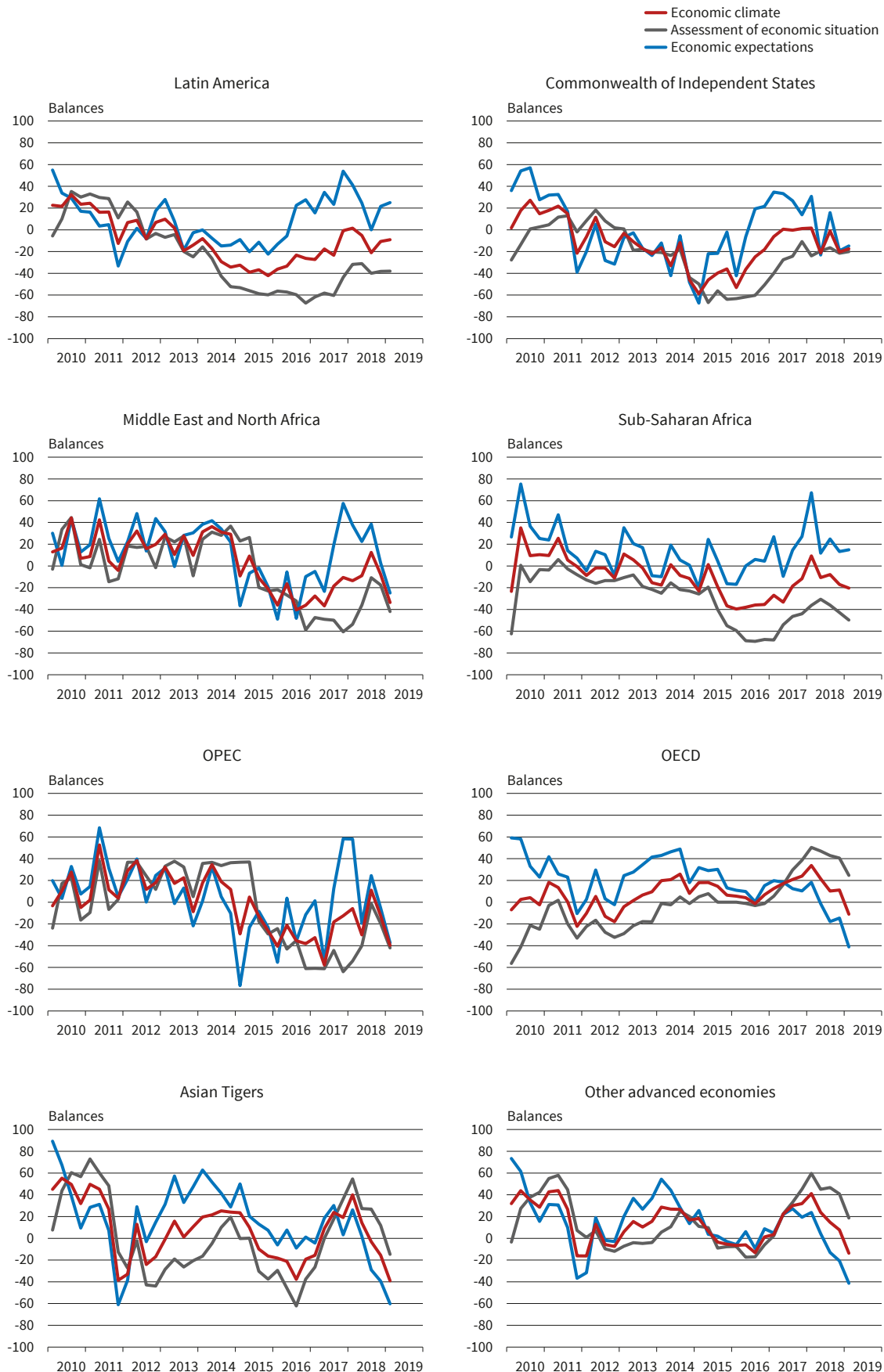
Figure 9.1  
Selected aggregates



Source: ifo World Economic Survey (WES) I/2019.

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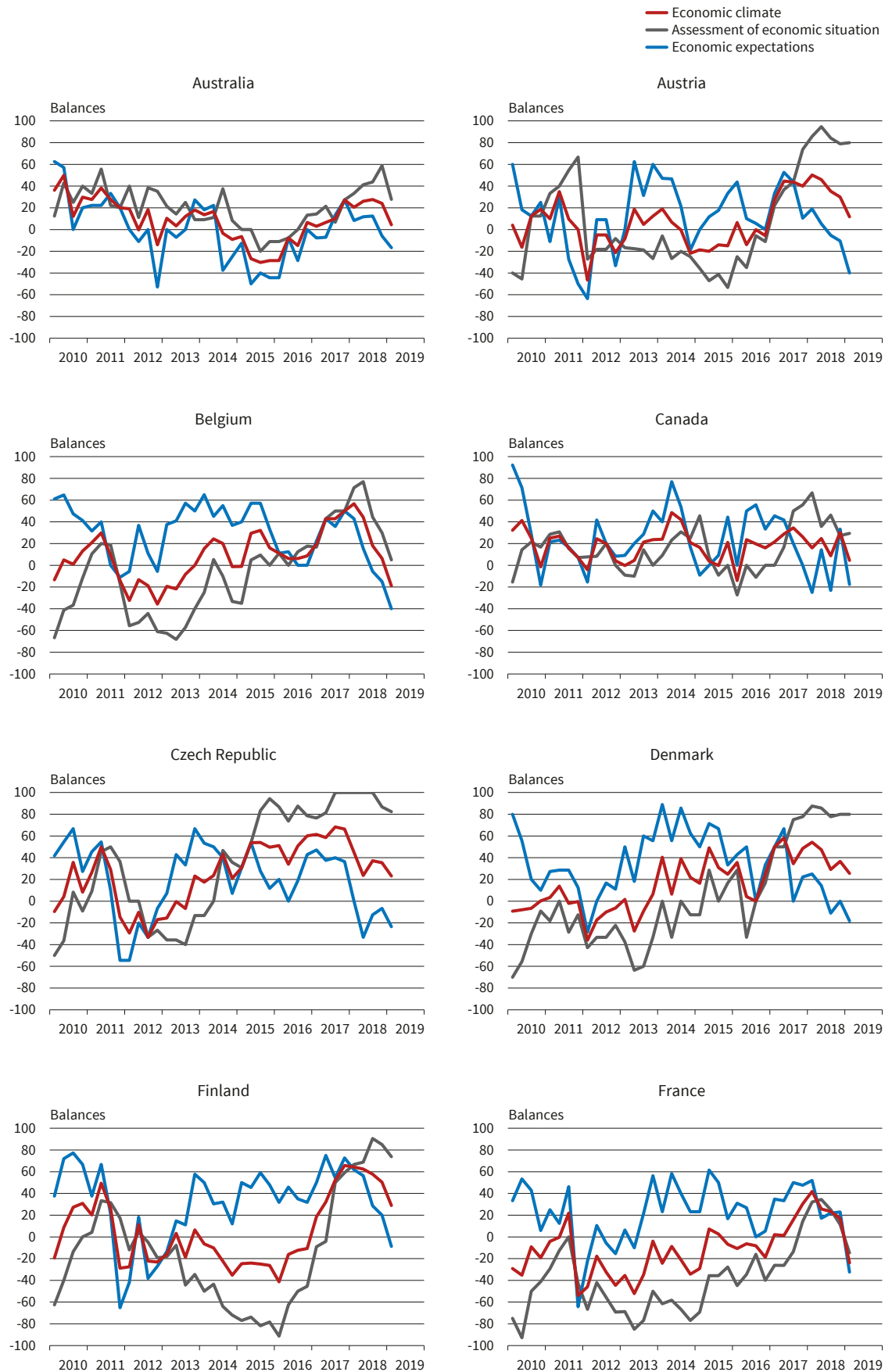
Figure 9.2  
Selected aggregates



Source: ifo World Economic Survey (WES) I/2019.

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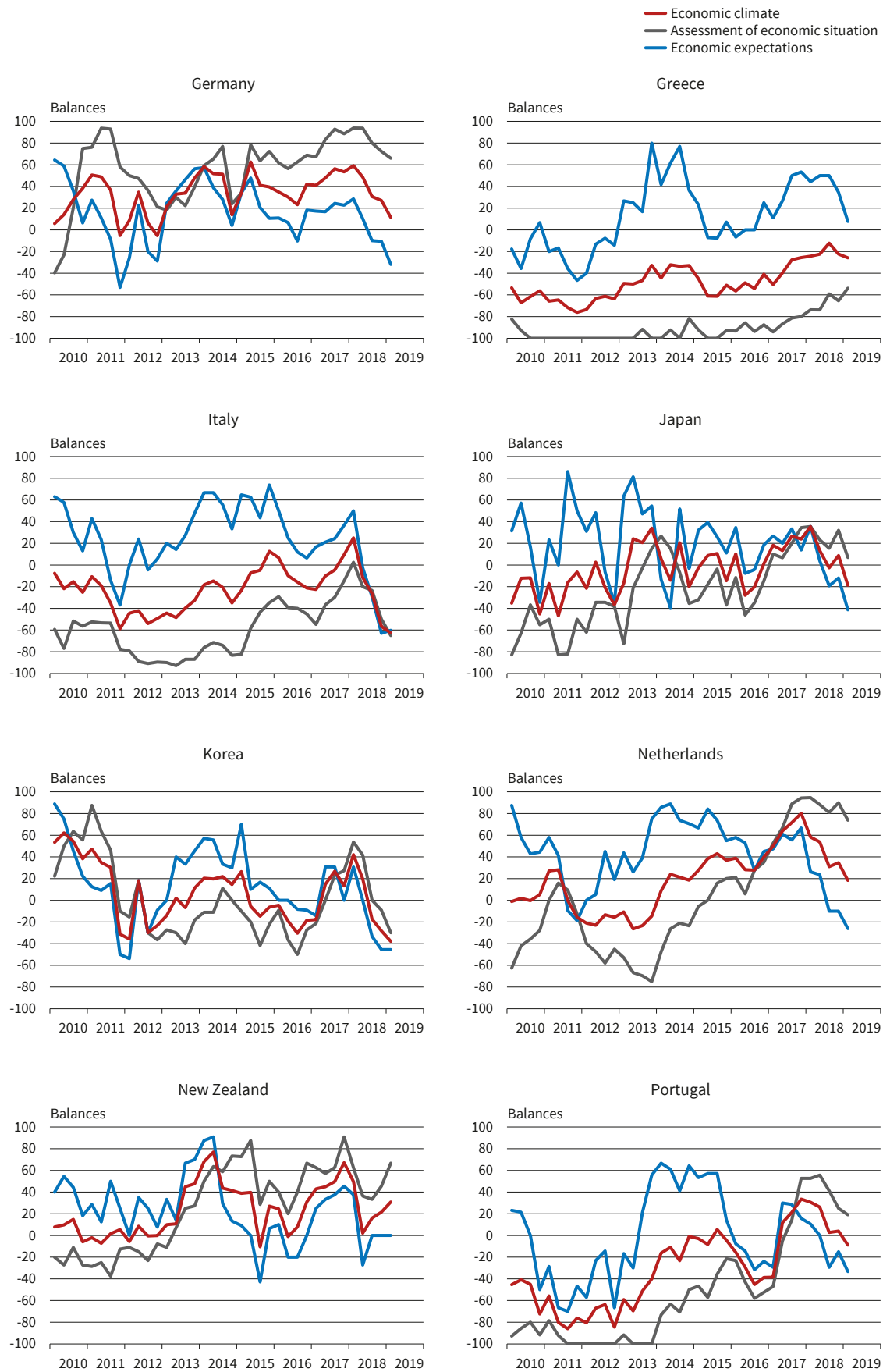
Figure 10.1  
Advanced economies



Source: ifo World Economic Survey (WES) I/2019.

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Figure 10.2  
Advanced economies

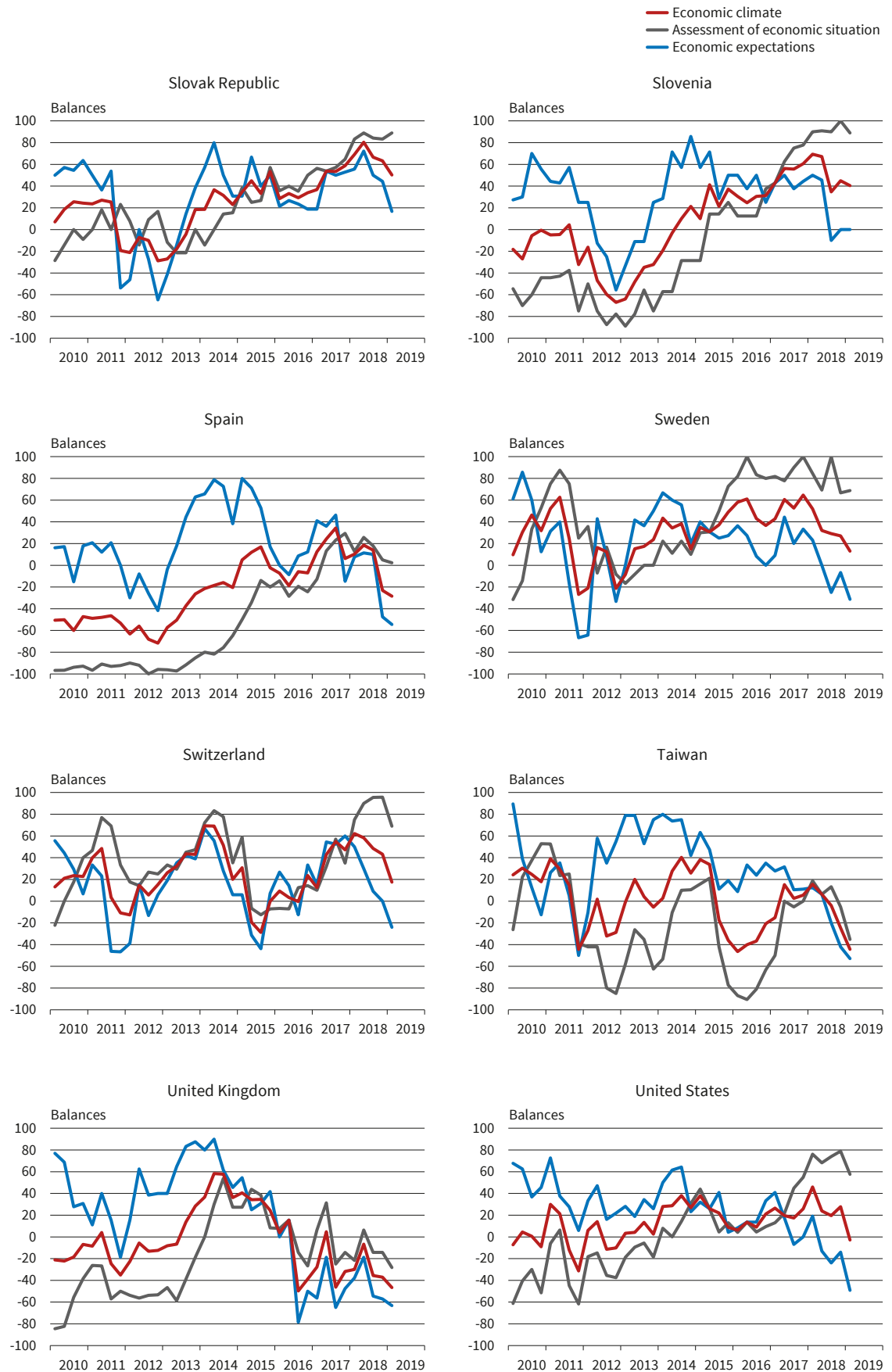


Source: ifo World Economic Survey (WES) I/2019.

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Figure 10.3

Advanced economies



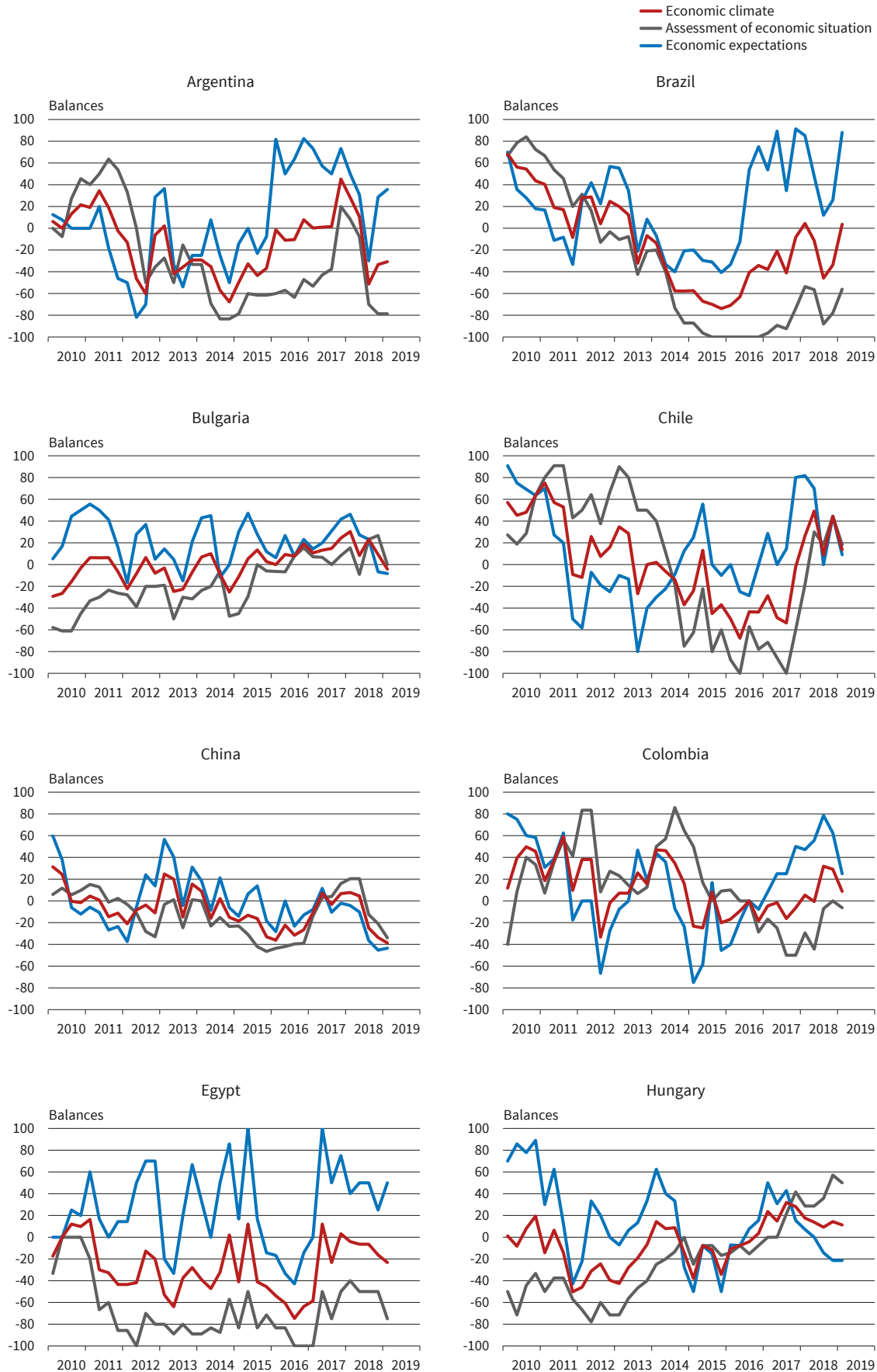
Source: ifo World Economic Survey (WES) I/2019.

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Figure 11.1

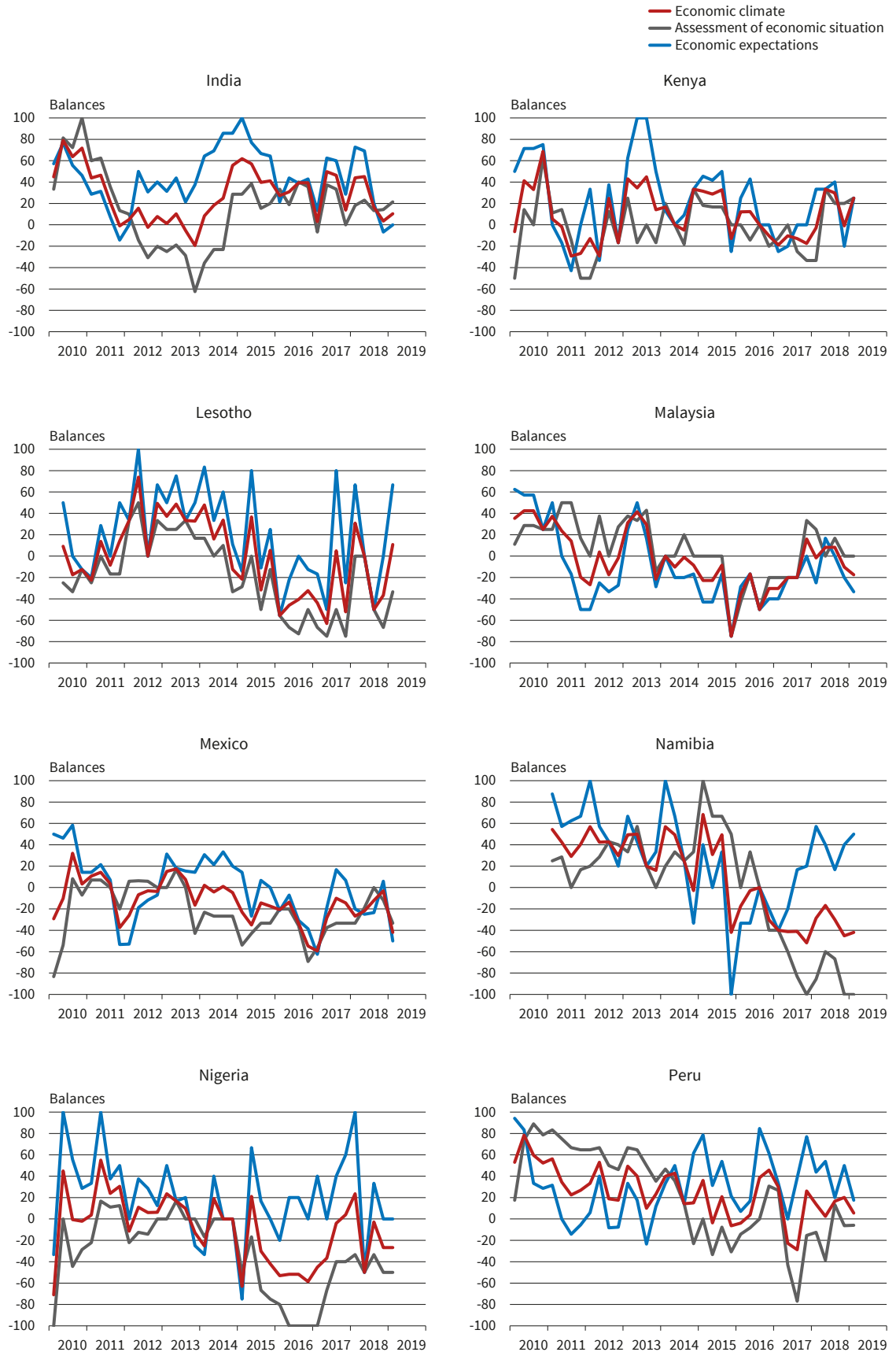
Emerging market and developing economies



Source: ifo World Economic Survey (WES) I/2019.

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Figure 11.2  
Emerging market and developing economies



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Figure 11.3

Emerging market and developing economies



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